

Michigan Simulation User Group
Sponsored by Diamond Head Associates, Inc.
17th Annual Conference

Wednesday, October 19, 2011

A G E N D A

- 7:30 – 8:30** **Registration/Vendor Exhibits/ Refreshments**
- 8:30 – 8:45** **Opening Remarks from the President**
Virginia Minolli, MSUG President 2011
- 8:45 – 9:45** **AutoMod Product & Market Update**
Randy Gibson, [Diamond Head Associates](#) & Dan Muller, [Applied Materials](#)
- 9:45 – 10:00** **Vendor Introductions**
[Emulate3D](#), [Lanner Group](#), [PMC](#), [Siemens PLM Software](#)
- 10:00 – 10:15** **Refreshment Break/Vendor Exhibits**
- 10:15 – 11:05** **Operational Simulation of Operating Rooms**
Dr. Alper Murat, [Wayne State University](#)
- 11:10 – 12:00** **Vendor Sessions 1A & 1B**
1A: **Software That Fits Your Comfort Zone**, Matt Hobson-Rohrer, [Emulate3D](#) – Amphitheater
1B: **The Role of Simulation In Different Phases of Plant Design**, Dr. Onur Ülgen, [PMC](#) – Break-Out Room
- 12:00 – 1:00** **Lunch/Vendor Exhibits**
- 1:00 – 1:50** **Integration of Traffic Simulation and Propulsion Modeling to Predict BEV Energy Consumption**
Dr. Oleg Gusikhin, [Ford Motor Company](#)
- 1:55 – 2:45** **Vendor Sessions 2A & 2B**
2A: **Modeling With Witness**, Tony Waller, [Lanner Group](#) – Amphitheater
2B: **Understanding Tecnomatix Discrete Event Simulation Capabilities**, Brian Shay, [Siemens PLM Software](#) – Break-Out Room
- 2:45 – 3:05** **Refreshment Break/Vendor Exhibits**
- 3:05 – 3:55** **Warehouse Distribution Systems**
Len Copus, [Dematic Corporation](#)
- 3:55 – 4:10** **MSUG Business & Close of Conference**
Introduction of new Steering Committee
- 4:10 – 4:30** **Vendor Exhibits / Grand Prize Drawing**