

Michigan Simulation User Group 2010 - 1st General Membership Meeting & Dinner



Tuesday, March 23rd, 2010
4:00 PM to 6:00 PM

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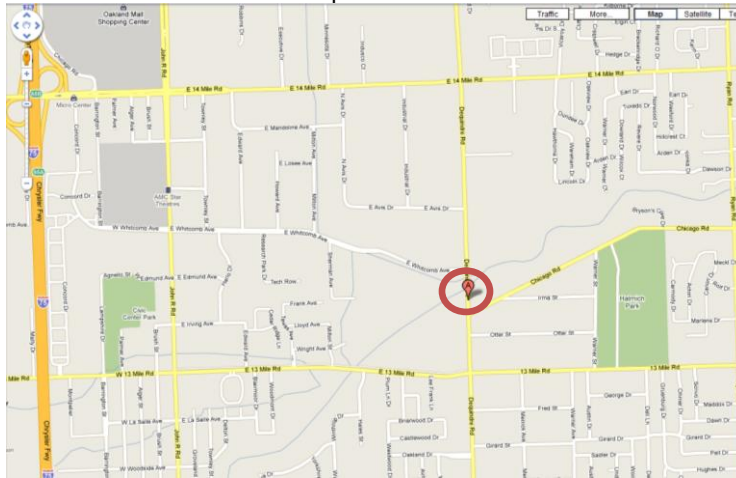
Juan's Hacienda
31313 Dequindre Rd,
Madison Heights, MI 48071

The Michigan Simulation User Group (MSUG)'s general membership meeting includes a presentation by a prominent speaker and domain expert on a wide range of topics designed to be of interest to the simulation practitioner and their management. After the presentation, we will have dinner and the opportunity to network with colleagues

Erik Christ from ProModel Corporation will be the speaking at the March 23rd 2010 meeting on 'Leveraging Simulation Technology in R&D'

**ONLY \$10 for members, \$15 for non-members and \$5 for students.....
DINNER INCLUDED!!!**

Juan's hacienda is located on Dequindre Rd between 13 mile Rd and 14 mile Rd



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Michigan Simulation User Group

2010 - 1st General Membership Meeting & Dinner

Topic:

Leveraging Simulation Technology in R&D: *How one pharmaceutical company successfully uses Portfolio Simulation in their Discovery and Development processes*

Speaker Bio:

Erik Christ is a Regional Director for Manufacturing and Logistics Solutions at ProModel Corporation. Over the last eight years, Erik has helped dozens of manufacturers accelerate the realization of their Lean and Six Sigma continuous improvement goals, through the successful design and implementation of easy-to-use simulation model based decision support solutions.

Abstract:

This presentation will describe of how utilizing predictive portfolio simulation to model R&D processes, allows planners to more accurately visualize, analyze, and optimize their project/product timelines and resource requirements for up to ten years into the future. One of the key features of many of their R&D models is the ability to merge current resources and projects plans, with potential future projects and resource requirements to identify resource constraints or overages. Additionally, the timing and priorities of projects, and the required resources, can be easily compared through multiple "What-If" scenarios in order to determine the optimal portfolio of projects based on their key metrics.

Note: Personal Checks, Cash, Visa, and MC accepted. The price includes dinner, gratuity, and non-alcoholic beverages. Cocktails and desserts available at additional cost.