



Agenda

7:30 – 8:20 Registration/Vendor Exhibits/ Refreshments – Room 103 & 104

8:20 – 8:30 Opening Remarks and Acknowledgements

- Simulation Competition winner: Suleyman Yildirim, WSU
- Call for Steering Committee Members

8:30 – 9:30 Conference Sponsor - FlexSim

- Bill Nordgren - President/CEO

9:30 – 9:45 Vendor Introductions (in alphabetical order)

AnyLogic	Applied Materials	Dassault Systemes	ESTECO
FlexSim	Forward Vision	PMC	ProPlanner
	TATA Technologies	Xcelgo	Simul8

9:45 – 10:15 Vendor Exhibits/Refreshment Break – Rooms 103 & 104

10:15 – 10:55 General Presentations

Rm 101: ***Using Throughout Accounting to Demonstrate the Value of Simulation***

- Kevin Kohls, President – Kohls Consulting

Rm 102: ***Mining Process Knowledge and Creating Value Through Simulation and Machine Learning***

- Alper Murat, PhD – Wayne State University

11:00 – 11:40 Vendor Sessions

Rm 101: ***Dassault Systemes - Factory of the Future: Delivering Value Today***

- Michael Robinaugh – Senior Director, DELMIA Sales

Rm 102: ***AnyLogic - Multi-Method Simulation Modeling***

- David Kirby – Regional Director

11:45 – 1:00 Lunch & Vendor Exhibits





Michigan Simulation User Group

2019 Annual Conference

Wednesday, October 16th

Sponsored by:



1:00 – 1:40 Vendor Session

Rm 101: **Applied Materials**

- Matt Hobson-Rohrer – Roar Simulation

Rm 102: **Proplanner**

- Dave Sly, Ph.D. - President

1:45 – 2:25 General Presentations

Rm 101: ***Multiple Facets of Simulation Modeling***

- Ray Poshadlo – Digital Manufacturing Consultant – PMC

Rm 102: **Student Competition Winner:**

Change Point Detection Using Process Knowledge for Automated Parameter Estimation in Simulation Models

- Suleyman Yildirim – PhD Student, Wayne State University

2:25 – 2:50 Refreshment Break/Vendor Exhibits – Rooms 103 & 104

2:50 – 3:30 Vendor Session

Rm 101: ***Tata Technologies- Why Would You Care About PLM-Integrated Simulation***

- Kevin Power – Business Development Manager

Rm 102: ***ESTEKO - Increasing Simulation Value through Decision Trade-Offs of Coupled Analyses***

- Daniel Schmidt – Senior Application Engineer

3:35 – 4:15 Vendor Session

Rm 101: **Xcelgo AS – Experior**

- B. Aksel Jorgensen

Rm 102: **Simul8**

- Tom Stephenson – Head of Customer Success

4:20 – 4:30 MSUG Business & Close of Conference

- Introduction of new Steering Committee

4:30 – 5:00 Vendor Exhibits / Prize Drawings – Rooms 103 & 104



MSUG 24th Annual Conference
October 16, 2019



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