Agenda

7:30 – 8:20  Registration/Vendor Exhibits/ Refreshments – Room 103 & 104

8:20 – 8:30  Opening Remarks and Acknowledgements
• Simulation Competition winner: Suleyman Yildirim, WSU
• Call for Steering Committee Members

8:30 – 9:30  Conference Sponsor - FlexSim
• Bill Nordgren - President/CEO

9:30 – 9:45  Vendor Introductions (in alphabetical order)
AnyLogic  Applied Materials  Dassault Systemes  ESTECO
FlexSim  Forward Vision  PMC  ProPlanner  Simul8
TATA Technologies  Xcelgo

9:45 – 10:15  Vendor Exhibits/Refreshment Break – Rooms 103 & 104

10:15 – 10:55  General Presentations
Rm 101: Using Throughout Accounting to Demonstrate the Value of Simulation
• Kevin Kohls, President – Kohls Consulting
Rm 102: Mining Process Knowledge and Creating Value Through Simulation and Machine Learning
• Alper Murat, PhD – Wayne State University

11:00 – 11:40  Vendor Sessions
Rm 101: Dassault Systemes - Factory of the Future: Delivering Value Today
• Michael Robinaugh – Senior Director, DELMIA Sales
Rm 102: AnyLogic - Multi-Method Simulation Modeling
• David Kirby – Regional Director

11:45 – 1:00  Lunch & Vendor Exhibits
1:00 – 1:40 Vendor Session
Rm 101: Applied Materials
  • Matt Hobson-Rohrer – Roar Simulation
Rm 102: Proplanner
  • Dave Sly, Ph.D. - President

1:45 – 2:25 General Presentations
Rm 101: Multiple Facets of Simulation Modeling
  • Ray Poshadlo – Digital Manufacturing Consultant – PMC
Rm 102: Student Competition Winner:
  Change Point Detection Using Process Knowledge for Automated Parameter Estimation in Simulation Models
  • Suleyman Yildirim – PhD Student, Wayne State University

2:25 – 2:50 Refreshment Break/Vendor Exhibits – Rooms 103 & 104

2:50 – 3:30 Vendor Session
Rm 101: Tata Technologies- Why Would You Care About PLM-Integrated Simulation
  • Kevin Power – Business Development Manager
Rm 102: ESTECO - Increasing Simulation Value through Decision Trade-Offs of Coupled Analyses
  • Daniel Schmidt – Senior Application Engineer

3:35 – 4:15 Vendor Session
Rm 101: Xcelgo AS – Experior
  • B. Aksel Jorgensen
Rm 102: Simul8
  • Tom Stephenson – Head of Customer Success

4:20 – 4:30 MSUG Business & Close of Conference
  • Introduction of new Steering Committee

4:30 – 5:00 Vendor Exhibits / Prize Drawings – Rooms 103 & 104